

Capital Campaign

A capital campaign is a comprehensive campaign based on needs for capital improvements. Many organizations rarely enter a capital campaign; however, when they do, the campaign is well-planned and lasts a few years. The campaign is designed to fund strategic projects such as new buildings, renovations, additions, equipment, and capacity building. Capital campaign gifts are above and beyond annual giving and, unlike other gifts to the school, can be multi-year pledges, depending on the total amount.

Revision #1

Created 24 August 2026 15:49:07 by Admin

Updated 24 August 2026 15:49:24 by Admin